

## Samsung India teams up with UP Govt for healthcare

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This collaboration will lead to addition of 20 new Samsung Smart Healthcare centres across the state.



A Memorandum of Understanding (MoU) has been signed between Samsung India and the Department of Medical Health & Family Welfare, Government of Uttar Pradesh in the presence of Siddharth Nath Singh, Minister of Medical and Health, Government of Uttar Pradesh, recently.

Prashant Trivedi, Principal Secretary, Department of Medical Health & Family Welfare, Government of Uttar Pradesh, V. Hekali Zhimomi, Secretary, Medical Health & Family Welfare Department, Dr. Padmakar Singh, Director General, Medical & Health Services, Government of Uttar Pradesh and other dignitaries were also present for the signing.

This collaboration will lead to addition of 20 new Samsung Smart Healthcare centres across the state and provide affordable and quality healthcare to patients from the economically and socially weaker sections of society.

As part of its Smart Healthcare programme, Samsung will provide advanced and innovative healthcare equipment such as ultrasound and digital radiology (x-ray) machines manufactured by the company along with a Samsung LED TV, Samsung air conditioner and refrigerator to selected government hospitals across the state.

Samsung Smart Healthcare programme aims to support the Government's efforts to benefit communities with limited access to quality healthcare. With innovative products such as ultrasound, digital radiology and accessories that facilitate healthcare intervention and multiple medical examinations, since 2015, Samsung has collaborated with 18 government hospitals across to country for the Samsung Smart Healthcare programme.