

## **West Bengal farmers witness benefits of high quality Seminis Cauliflower Hybrid seeds**

09 June 2016 | News | By BioSpectrum Bureau

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Monsanto India informed farmers about right agronomic practices & features of its high yielding Seminis Cauliflower hybrid SV4051AC at a 'Mega Farmer meeting' in Barasat. More than 100 farmers from villages like Chakda, Nagarukra, Polerhat, Bhangar Barasat, Majdia, Kholapota attended the event and witnessed the benefits of the hybrid.

Jitendra Joshi, Zonal Manager, North & East, Monsanto, said, "We have seen an overwhelming response from the farmers in West Bengal as this region is a very good market for the tropical cauliflower. We closely work with our business partners to understand their requirements for a specific region and then deliver the products that best satisfy their needs. The Seminis SV4051AC Cauliflower hybrid is developed keeping in mind the agronomic conditions of the region. We will continue to help our farmers achieve the optimum output by guiding them on the best agronomic practices - from sowing till harvesting."

While July to August is the best sowing time, an ideal nursery management for about 20-25 days is highly recommended for good yields. The farmers are advised to follow spacing method for cauliflower cultivation in main field, besides following proper pest and disease management practices and ensuring proper fertilization for optimum yields.

Monsanto has seven R&D and breeding facilities for its Seminis vegetable hybrid seeds across India, and is testing and introducing wider choices of hybrid vegetable seeds suited to diverse agronomic conditions to enable farmers to produce more.