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Big US firms to meet Adityanath under â??US in UPâ??

23 October 2017 | News

Big US firms to meet Adityanath under â??US in UPâ?? 'US in UP' has been mooted to showcase the state's investment avenues in chemicals, petrochemicals, pharmaceuticals, cement, gems, textiles and engineering sectors.



With the tagline "US in UP", 26 major American companies will interact with Uttar Pradesh Chief Minister Yogi Adtiyanath to explore investment opportunities in the state.

"Headed by Boeing, 26 US firms are on their way to Uttar Pradesh to explore investment avenues in the state. The tagline is 'US in UP' on the lines of 'Vibrant Gujarat'," senior cabinet minister Siddharth Nath Singh told.

The delegation will visit the state under the aegis of US-India Strategic Partnership Forum (USISPF), Singh, who is UP Health Minister, said.

The USISPF is committed to creating the most powerful strategic partnership between the US and India and promoting bilateral trade is an important task, the Forum said.

"But, our mission reaches far beyond this. It is about business and government coming together in new ways to create meaningful opportunities that have the power to change the lives of citizens," the USISPF said.

It said in a statement that investment incentives offered by the state under the new chief minister "translate into a business-friendly climate for industry."

Singh said taking a cue from 'Vibrant Gujarat', the idea of 'US in UP' has been mooted to showcase the state's investment avenues in chemicals, petrochemicals, pharmaceuticals, cement, gems, textiles and engineering sectors.

He said a small delegation had visited this state two months back and realising the "tremendous investment potential" in the state, a bigger delegation will be travelling to the state tomorrow.

Singh said the foundation for the high-profile tour was laid when Prime Minister Narendra Modi visited the United States in June and invited CEOs of top US companies to invest in India, saying GST was a game changer that made the country a business-friendly destination.

UP Chief Secretary Rajive Kumar will brief the delegation on investment opportunities along with the UP Industries Development commissioner and principal secretary for industries.