

## New life sciences and pharma partner joins Boyden India

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Boyden has appointed Jagadish Kumar Audipudy as a partner in the firm's healthcare and life sciences practice, based in Mumbai.

Audipudy has 30 years' experience in the life sciences and pharmaceutical industries, including executive roles with global Fortune 500 companies. He has been responsible for introducing major pharmaceutical breakthroughs and leading strategic marketing solutions to pharma brands throughout India.

Partnering with clients in the pharmaceutical and life sciences sectors, Audipudy's expertise includes pharma sales and marketing, clinical research, business development, strategy and planning, and new-age digital clinical solutions.

Most recently, Audipudy served as Director of Life Science Operations for Cognizant Technology Solutions. Earlier roles included VP of Business Development, clinical research & biopharma Marketing at Reliance Life Sciences, general manager of Biotechnology at Wockhardt Ltd. and general manager of marketing at Nicholas Piramal Ltd. Previously, he served in marketing and product management roles with Johnson & Johnson and Pfizer.

Audipudy holds a bachelor's degree in pharmacy from Bombay College of Pharmacy, a master's degree in pharmacy from Grant Medical College, and a master's degree in marketing management from Jamnalal Bajaj Institute of Management Studies.