

## Cancer clinics launched as a startup venture

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**Cancer Clinics is a speciality facility that provides a set of curated services for cancer patients to enhance their well being through integrative care.**



Cancer Clinics, a start-up venture for dedicated cancer treatment, has been launched in Hyderabad.

It offers screening, information, advice on nutrition, relaxation classes, psychologist and nursing support, among others, for cancer patients.

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Cancer Clinics' follows Sonali Srungaram's first pan-India venture 'Cancer Helpline' that exposed her and her team to challenges of navigating the health system for cancer treatment. Srungaram is the Managing Director of Cancer Clinics.

Cancer Clinics, established with a planned investment of Rs 3.5 crore, was launched by CEO and co-chairperson of Dr Reddy's Laboratories, G V Prasad.

Noting that "navigation" of the healthcare systems in hospitals is often confusing, Prasad lauded the promoters for offering different services under one roof.