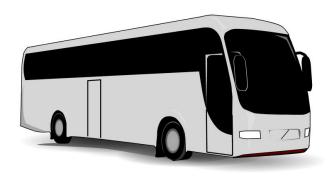


Philips unveiles IntelliSafari in Ahmedabad

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Philips India unveils 'affordable technological solutions' on wheels



Philips India, a leading company in healthcare technology, has unveiled IntelliSafari in Ahmedabad. Featuring a specially designed Mobile Van, the IntelliSafari is an intensive awareness campaign through which Philips will reach out to hospitals, nursing homes and clinics in Tier 2 and 3 cities in India and familiarize them with the latest technological advancements in healthcare, available at a low cost.

Recognizing the need of healthcare solutions for patients in Gujarat, the program is designed to meet the customers across cities and visit them with Philips products and solutions. The special vehicle showcasing state-of-the-art technologies from Philips Healthcare, will travel across key cities in Gujarat for the next 30 days, before moving on to Rajasthan and other parts of India.

The mobile van is equipped with advanced cutting-edge products, designed to treat patients ranging from adults to neonates in ICU, CCU, as well as general wards and nursing care units. The wide range of display will showcase products such as patient monitors, portable patient monitoring solutions, cardiographs, fetal and maternal monitors, defibrillators and AED devices, portable ventilator and BIPAP devices.

Hospitals and clinics challenged by their environment, financial circumstances, or patient demographics can select healthcare solutions that meet Philip's standards and are great value for money. The vehicle is an experiential area fitted with patient monitoring healthcare equipment.