

## Seed round funding for Healthbuds

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**The startup will use the funds to upgrade technology, make the platform more robust, and implement digital marketing strategies.**



Healthbuds.in, a portfolio company of accelerator Neoleap Business Ventures LLP, has raised an undisclosed amount from Kolkata-based angel investors Arun Patodia and Bharat Kedia. The company's pre-money valuation in this funding round was Rs 9 crore.

Healthbuds, run by Asvins Care Solutions Pvt. Ltd, was founded in 2013 by Somnath Dasgupta, who has earlier worked with Sodexo and Aircel. It aims to solve the information asymmetry that exists between those seeking medical attention and health service providers. Healthbuds' services include booking ambulances and diagnostic tests, video-conferencing with doctors, and searching nearby pharmacies and home care services.

Dasgupta stated that the startup will use the funds to upgrade technology, make the platform more robust, and implement digital marketing strategies.

Healthbuds was part of the first batch at Neoleap, a Kolkata-based accelerator that provides startups with structured mentoring, knowledge sessions, business links and global investor access, and guides them on aspects such as taxation, compliance, IT architecture, financial modelling, pitching, and valuation.