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Oxa Health becomes travel agent for patients

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Oxa recently received pre-seed funding of $200,000 from Idein Ventures, which recently roped in Zoomcar cofounder David Back as its entrepreneur in residence.



The BITS Pilani alumnus started Oxa Medical in late 2016, first only with an offline presence. It has now integrated tech and online services as well. The startup recently expanded its vision to wellness and rebranded itself as Oxa Health. It has tied up with hospitals and clinics in Hyderabad and other cities. Other tie-ups include nursing homes and guest houses.

Currently, the startup has a few translators to help patients travelling to India. It is also developing a tech platform based on artificial intelligence to help the patients in translating languages. Oxa also offers patients video consultations with doctors before their trip to India.

The startup includes Oxa Hubs, which identifies centres of specific treatments in the country and markets them to appropriate patients across the globe, seeking to reduce dependence on only big hospital brands and to create a brand of its own.

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