

## Columbia Asia Hospitals announces appointment of the new CEO and COO

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Columbia Asia Hospitals, India, has announced Dr. Nandakumar Jairam as their new CEO and Mr. Jasdeep Singh as the new COO.

Both Dr. Jairam and Mr. Singh have assumed responsibilities in their new roles from April 2017.

Dr. Jairam has been associated with Columbia Asia Hospitals for more than twelve years and has served the organization as the Chairman and Group Medical Director.

Dr Jairam said, "I have been with Columbia Asia Hospitals since its inception in India. Joining Columbia Asia helped me realize my dream and ambition to set up high quality health care facilities in India to provide world class health care to our citizens and patients from overseas."

"I am extremely thankful to the Board and pleased to have accepted this role. With a strong team and my previous experience, I will strive to take the Group ahead to meet the expectation of the shareholders.", he added

Dr. Jairam is also the Chairman of the NABH under the auspices of QCI (Quality Council of India), and was Chairman of the health services committee of FICCI. He is the founder member of NATHEALTH and GAPIO as well as the founder trustee for Terry Fox foundation Bangalore until its existence. He founded Krishna charitable trust.

The hospital group has also appointed Mr. Jasdeep Singh, as the new COO on board. Mr. Singh comes with 17 years of rich experience in operations & P&L management and has worked with brands including Fortis Healthcare Ltd. He joined Columbia Asia Hospitals, from his position as the CEO at Milann-The Fertility Centre.

Excited with the appointment Jasdeep Singh said, "I am delighted to be a part of this fantastic organization which enjoys the reputation of being a large (global), ethical and technology driven healthcare provider. Over the years Columbia Asia has created a warm spot for itself and is regarded for the international quality of clinical and support services it offers to all its patients. I am sure we will be able to create a stronger presence in the Indian market in the times to come."

He has deep-rooted knowledge and understanding of the healthcare sector and has served the industry for over 17 years now. Graduating in Hotel Management from the Welcomgroup Graduate School of Hotel Administration, Mr. Singh pursued MBA from Ohio Manipal School of Business.

In the last 17 years of his professional journey he has worked in large healthcare players such as Manipal Hospitals and Fortis Healthcare Ltd. At Fortis, he grew the ranks by working in different functions as well as in multiple hospitals. He has been instrumental in creating process efficiency in hospital operations and led various multi-specialty hospitals including the

flagship hospital – Fortis Memorial Research Institute at Gurgaon.