

## **CIMS and UBM Medica India successfully conduct the 2nd INDIAN PHARMA EXPO**

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The expo was conducted in association with Invision Medi Sciences Pvt. Ltd. (Platinum Partner), Biochemix (Gold Partner) & State Bank of India (Banking Partner), supported by DM Pharma, EPS Worldwide and Southern Travels/Hotel Southern were the Logistics Partner and Travel Partner respectively.

Aimed at bringing together all the Pharma professionals under one roof, the exhibition held in September at famous Pragati Maidan at New Delhi, witnessed 66 Exhibitors & more than 5300 + Visitors including a lot of International footfall from countries like Australia, Malaysia, Philippines, Africa, Singapore and many more in a span of two days. The show is developing, proving its high effectiveness and importance.

The opening ceremony of IPE-2013 was graced by Dr. Monica Bhatia (MD, UBM Medica India Pvt. Ltd.), Chief Guest- Dr. (Mrs.) Shobha Vijender (Founder President, Sampurna-N.G.O), Guest of Honors-Mr. Atul Nasa, (President-IPGA, IPCA and Vice-President-AIDCOC, also associated with Drug Control Department, Delhi), Mr. S. L. Nasa (President-IHPA, Registrar-Delhi Pharmacy Council) and Mr. Kailash Gupta (President-AICDF as well as Bhartiya Udyog Vayapar Mandal) and eminent members of AIOCD and RDCA.

The event was supported by various associations, such as CIPI, AIOCD, AICDF, Pharmexil, Mumbai Pharma Association, Navi Mumbai Retail Chemists & Wholesaler association. The media partners of IPE-2013 were Pharmaceutical-Tech, Express Pharma, Conference locate.com, Icpb.biz (Indo China Pharma Chem), BioSpectrum, Medexpo Africa 2013, Proven Trade Contacts and Medical Events.

With the advantage of the leading market brands CIMS/ IDR/cimsasia.com/ Clinical Assist, JPOG and the Today series of journals, which were diligently built over the course of four decades, IPE is the platform for high level business opportunities for all related to healthcare industry.

"Face to Face contact is an effective and crucial factor for building and maintaining business. The success of Indian Pharma

Expo2013 is characterized by personal interactions with potential and existing customers. This expo proved to be an ideal Place to network and enhance relationships with key visitors. We provided a perfect platform which resulted in secured business deals within a highly professional business atmosphere," said Dr. Monica Bhatia, MD, UBM Medica India.