

Quadrio launches the first ever revolutionary hearing app for android and iOS in India

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Quadrio Devices has introduced for the first time their path breaking Q+ hearing app in Mumbai on android and iOS platforms. The app promises to be a holistic mobile-based hearing solution complete with all the features of a conventional hearing tool.

The Q+ app is a first of its kind free application that is ultra-advanced besides being affordable, accessible, controllable and customizable. Quadrio uses the latest internet and mobile technology to push the boundaries of telemedicine and hearing care and merge the worlds of healthcare and technology.

The Q+ app harnesses the processing power of your smart phone to enable it to be used as a complete and fully-functional hearing mechanism. It is designed to maximize the listening experience based on the results of a simple interactive hearing test. The app also gives you the ability to control and customize sound quality by intelligently enhancing hearing sounds and speech.

With the Q+ app you can easily follow conversations using the phone headset in both quiet and noisy environments, and control the sound quality to customize it to your preference. The inbuilt hearing test in Q+ is calibrated for accuracy as per ANSI standards for audiometry.

Sharing his excitement at the app launch, Mr Neeraj Dotel, CEO, Quadrio Devices Pvt Ltd said, "Hearing loss is the second largest disability in the country that affects more than 120 million lives with majority sufferers over the age of 60. There are less than 2000 practicing audiologists in India and therefore most people have never actually received treatment until their hearing has degraded severely with age. The Q+ app is a stellar example of the innovative capabilities of Quadrio where our customers don't have to shell out big bucks for hearing care and anyone with a smartphone can now have access to high-quality hearing mechanism."

Mr Anurag Sharma, co-founder and CTO Quadrio Devices, said: "It gives me extreme pleasure to introduce Q+, a hearing solution app that delivers a complete hearing experience. When we started Quadrio in 2009, the objective was to come up with a hearing solution that empowered people to hear what they wanted, how they wanted and wherever they wanted. The flexibility of controls offered by a smartphone app is much more than that offered by conventional hearing aids and, along with the affordability of smartphones, the reach of app store, and the inbuilt test, this gets us closer to achieving our objective. I appreciate the hard work put in by our team in creating a wonderful amalgam of technology, intuitive design and stellar performance into a package that is Q+."

One of India's finest ENT specialists, Padma Shri awardee Dr Milind Kirtane, consultant ENT surgeon at Hinduja Hospital said, "I would say it would be ideal that universal new-born hearing screening be made compulsory or obligatory, because early detection and therefore early intervention, can really make a significant difference in the life of a person affected with hearing loss."

Quadrio was founded by two IIT graduates - Mr Paresh Patel from IIT Kanpur and Mr Anurag Sharma, a silver medalist from IIT Bombay with a vision to deliver innovative hearing solutions to anyone, anytime, anywhere, and empower individuals to hear what they want, how they want and when they want. Their mission is to increase penetration of hearing aids and solutions across the globe thus leading to improved quality of life for the hearing impaired.