

## Hamilton Robotics appoints Premas Lifesciences as its distributor

17 June 2015 | News | By Rahul Koul Koul

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Hamilton Robotics has announced a new partnership in India together with Premas Lifescience, a fast growing distribution company based in New Delhi, India.

Hamilton Robotics is a pioneer in liquid handling equipment and laboratory automation technology. It is known for advancing life science and biotechnology industries through reliability, performance and flexibility. Hamilton is the industry leader in design and manufacturing with patented technologies such as Compression-induced O-Ring Expansion (CO-RE), Total Aspiration and Dispensing Monitoring (TADM) and Anti-Droplet Control (ADC).

"We are excited to welcome Premas Lifesciences," says Mr Davide Tonetto, business manager-emerging countries,

Hamilton, "We believe the skills and the experience of Premas make them the right partner to access and service the Indian market with our products and our technologies."

As per Mr Praveen Gupta, founder and executive director of Premas Life sciences, "We think it's a great addition to our portfolio of cutting edge life sciences solutions for the Indian market. Hamilton is world leaders in automation and we are sure that it will meet the complex and growing needs of the discerning Indian researchers."

"Since our inception, we are dedicated to provide quality services to the biotech industry. Our focus has been not only to deliver but serve with care. We want to add value to the system besides contributing to India's growth and reputation," he told *BioSpectrum* over phone. Premas will be distributing Hamilton products not only in India but Nepal, Bangladesh and Sri Lanka as well.

Recently at Illumina's distributor event at Phuket, Premas has been rated as Illumina best distributor of the region. This has put Premas in the ELITE category of partners that Illumina has worldwide and will give even higher visibility to Indian needs. This is the second year in the row that Premas have been awarded this coveted honour.

In the last 9 years Premas Lifescience has made major inroads in the Indian genomics and Mol Dx market offering some of the most cutting edge technologies from brands like Illumina, Fluidigm and many more.

Premas was founded in 2005 by a group of Techno commercial professionals who had diverse skills and a history of success across sectors like Energy, Biotech and FMCG markets . The organization has two major divisions - Contract Research and Manufacturing (CRAMS) and Life Science Solutions. The Life Science division was incepted for launching a bouquet of cutting edge solutions for the Indian Research and Applied markets.