

## FUJIFILM SonoSite announces CE Mark for iViz

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FUJIFILM SonoSite has announced CE mark for its newest Point-of-Care solution, the iViz. Inspired by clinicians, the iViz is a new platform that augments the value of ultrasound for clinical users from hospital settings to clinics in remote villages with the ability to perform ultrasound when and where it is needed.

"FUJIFILM SonoSite delivers a powerful and valuable solution to the market with the launch of iViz. It is a revolutionary tool that reaches new levels of mobility, image performance, and connectivity. Clinicians will now have access to technology that can be used on-the move, in-the-field or on-the ground," said Mr Masayuki Higuchi, president and CEO of FUJIFILM SonoSite.

The iViz represents the next generation architecture and platform for Fujifilm's integration of ultrasound with medical IT. The iViz goes beyond traditional ultrasound abilities and provides clinicians with seamless access to patient vitals, online applications and learning resources. It also integrates with hospital IT and EMR systems to obtain patient demographics and submit reports, and connects securely with cloud services for sharing studies with remote providers for near-time assessments.

The iViz is lightweight and specifically designed for emerging point-of-care settings where there is need for a highly accessible and mobile solution. It features a high resolution seven-inch display touchscreen, a wide dynamic range over a large viewing angle with high definition vibrant color flow images, Wi-Fi capabilities, Bluetooth connectivity, and interface ports for USB, HDMI, and audio.

In addition to high resolution 2D imaging, the system supports M-Mode and Color Velocity Doppler. The iViz is available with a P21v phased array 5MHz transducer, and features proprietary software technologies: SonoHD2 Imaging Technology, and SonoADAPT Tissue Optimization Technology.

