

## analytica Anacon India eyes life sciences sector

23 September 2009 | News



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*The fifth edition of analytica Anacon India, the international trade fair and conference covering major sectors like analytical instrumentation, biotechnology, laboratory technology and services, will feature a portfolio of exhibitors from India and abroad. The event will be held at Hitex Exhibition Center, Hyderabad, from September 29 to October 1, 2009. analytica Anacon India is part of the international exhibition network including exhibitions like analytica Munich, analytica China and analytica Vietnam.*

*In an exclusive interview with BioSpectrum, Kurt Schraudy, managing director of IMAG GmbH, the international arm of the Messe München Group, Germany, which has over 60 years of experience in organizing international trade fairs around the world, shares more about the kind of platform offered by analytica Anacon India for the vibrant life sciences industries in India.*

### What is the agenda for the 5th analytica Anacon India?

This year's exhibition is certainly aiming at the life sciences sector and will have a broader showcase of the industry to achieve better synergies for all participants. The three-day event is accompanied by conference, poster presentation and business forum. The conference is being organized by the Indian Analytical Instruments Association (IAIA) with the support of Prof. Dr Dr hc A Kettrup from the Department of Ecological Chemistry and Environment, Technical University of Munich. Topic of the conference is 'Analytical Instrumentation: Technologies for a better quality of life'.

Knowledge transfer and direct communication shall be guaranteed during the exhibition and the accompanying conference featuring talks by leading experts of the sectors.

**Which are the major companies or institutions that are expected to participate this year?**

Many new international companies like Joel, Showa Denko and TharSFC intend to use analytica Anacon India as a platform to enter the Indian market and to further their business activities. Apart from this, several international biotechnology and diagnostics companies such as Agilent, BUCHI, Bruker, Dionex, Eppendorf, GE Healthcare, INKARP, Merck, Millipore, RFCL, Shimadzu, Spinco, Thermo Fisher and Waters will participate in the event.

**How will analytica Anacon India benefit the biotech and diagnostics sectors in India?**

analytica Anacon India – 2009, will give exhibiting companies an international platform to present their latest developments and innovations in sectors like biotechnology, analysis, laboratory equipment, chemicals, pharmaceuticals and food industry. Our aim is to create an information platform in India for experts of the industry, R&D institutions, scientists and universities to share their ideas and learn about the state-of-the-art technologies and developments that are available for the industry.

**What will be the highlights of analytica Anacon India conference?**

analytica Anacon India 2009, provides excellent opportunities for companies to showcase the technologies and services offered by them. A scientific conference with high ranking speakers of the industry, poster presentation, business forum, social events for networking and the possibility of internet presentations are some of the highlights of the event.

**Has global slowdown affected the promotion of analytica Anacon India?**

We are very pleased to notice that the responses for this year's analytica Anacon India and the scientific conference are very encouraging in spite of the economic crisis. We can tell that life sciences industries and research activities are developing in India at a faster pace than ever before. In the budget announced this year, the Indian government has allotted more funds for upgrading public institutions and research centers in India. This is an encouraging sign for the analytical industry.

Pradeep Kumar