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MSD launches Univadis, an unique medical education portal

30 June 2014 | News | By BioSpectrum Bureau

MSD launches Univadis, an unique online medical education portal



MSD has announced the launch of Univadis, its medical education and health information website in India. The interactive Univadis service will provide a wealth of medical resources, powerful tools, and accredited education courses from reputed

and independent sources, exclusively for healthcare professionals through www.univadis.in.

MSD has strategically collaborated with The Lancet, one of the world's leading independent general medical journals, to bring exclusive content in the form of articles, news, research papers, medical advancements, videos, and educational tools.

Univadis is an essential online resource for healthcare professionals. It was launched in more than 40 countries, and is available in 17 languages with more than 20 million registered users worldwide. Univadis is free for healthcare professionals and contains no product advertising.

As a comprehensive resource, Univadis offers information with access to latest news, conference updates, educational tools and research articles, 3D Anatomy applications with 19 interactive layers, the Merck Manual, over 3000 medical images, and a video library, specifically tailored to meet the needs of healthcare professionals to help them stay up-to-date from the world's leading medical publishers.

At the launch of Univadis in India, Mr K G Ananthakrishnan, managing director, MSD India said, "We are proud to launch Univadis in India, a unique online medical education service from MSD to aid comprehensive healthcare management, thereby making available unbiased, reliable scientific medical information across all parts of the country. Univadis portal provides high quality online education, enabling healthcare practitioners to expand their knowledge and expertise, thereby offering better quality care to their patients. MSD is known to be a trusted partner for continuous medical education across the globe and in India."

Talking about the Lancet partnership with Univadis, Dr David Collingridge, publishing director for Lancet's speciality journals said, "Our partnership with Univadis offers an unique opportunity to increase delivery of the best of science to Indian doctors in a free and easily accessible format, which will help promote best clinical practice and health systems reform"

Univadis is a service to the medical community from MSD with the objective of becoming an innovative and trusted partner that provides high quality online education, enabling healthcare practitioners to expand their knowledge and expertise and thereby offer better quality of care to their patients.

Started in 2004, Univadis provides information, services and education with numerous daily updates, summarized for healthcare professionals. Customers from different specialities can easily adapt the website to their own professional needs through a fast, simple and applicative interface, which is also available via multiple devices like mobile, tablet and iPad. The availability of interactive technologies makes content not only available but easily accessible.