

## Travel storage solution designed to keep Insulin cool launched

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FRIO is capable of changing the life of an Insulin dependent diabetic, especially one who is on the move and has no access to refrigeration or faces power outages while travelling.

Unlike traditional Insulin carrying cases, FRIO Insulin Wallet's cooling properties are not derived from an Ice-pack that needs refrigeration. It is easily activated by water.

The wallet is an environment-friendly re-usable product. It can conveniently be carried around on oneself or in one's hand baggage.

FRIO Insulin Wallet was invented by a first-generation UK-based entrepreneur Garnet Wolsey over 15 years ago.

The product was evaluated by the British Diabetic Association in 1999 and was awarded a Millennium product status by the then Prime Minister, Mr Tony Blair. Over the years, the product has become very popular across the world.

FRIO Insulin Wallet is an evaporative cooling unit that has been designed to keep in use insulin and other temperature-sensitive medications cool, within safe temperature of 18-26° C for up to 45 hours, in a constant environmental temperature of up to 37.8° C.

The wallet can be re-activated every other day for the life of in-use insulin, that is, 28 days.

FRIO Insulin wallet carries an affordable price tag and is available in all major metros in India like Mumbai, Pune, Delhi, Bengaluru, Chennai, Hyderabad, Chandigarh and Trivandrum, amongst others.

The product is also available for online procurement on domestic health portals.