

## **BioAsia 2014 international lifesciences conference to bring innovation to the center stage**

11 October 2013 | News | By BioSpectrum Bureau

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Carrying the theme '*Innovate. Evolve.*', BioAsia's focus on '*Innovation in lifesciences*' will be addressing increasing disease burden, and growing need for efficacious and affordable healthcare solutions. The main goal of this event is to highlight innovation as the driver of the lifesciences economy in the years to come said the press release.

Mr Shakthi Nagappan, CEO, BioAsia, said, "BioAsia has always been about coming together to discuss the most relevant and futuristic trends around lifesciences. Exclusive and interesting topics pertaining to the need of the changing times have been discussed at this forum in the past. This year BioAsia takes another leap by bringing innovation at the center stage of discussion".

Global leaders in the panel discussions will discuss on path breaking solutions in the sector, from innovative products to models that reduce R&D cost and at the same time increasing efficiencies, and innovative financing models that promote new business ideas.

Mr Nagappan further added, "..... we are confident that the global business leaders, with demonstrated innovative capabilities coming together at BioAsia 2014, will add significant impetus to India's innovation path".

BioAsia 2014, hosted by Government of Andhra Pradesh with the support of FABAA (Federation of Asian Biotech Associations) and Pharmaceuticals Export Promotion Council of India (Pharmexcil) will feature comprehensive breakout sessions on bio-energy, drug discovery, bio-IT, bio-therapeutics, regenerative medicine and medical electronics and devices to discuss the contemporary developments in science & technology.

The event is expected to attract participants including corporates, global thought leaders, scientists, regulatory bodies and foreign delegates from all over the world.

In addition, a parallel event called '*AgBioAsia*' will be focusing on health and nutrition with the theme '*Harnessing the potential of the global nutraceutical market*' will be hosted by the Government of Andhra Pradesh in partnership with the International Crops Research Institute for the Semi Arid Tropics (ICRISAT) and FABA.