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SEQUEL LOGISTICS was awarded the 'EMERGING INDIA 2014 AWARD'. The award, a benchmark of excellence for Indian SMEs was presented by ICICI Bank and CNBC TV 18 and powered by CRISIL. It was a recognition of the mantra of innovation as the necessary core competence to remain competitive in the business.

Given the continuing turbulent market conditions, this year at the ICICI Bank and CNBC TV18's Emerging India Awards, the focus was on the sustainability of businesses in these uncertain economic conditions.