

## Phenomenex launches a Phenova CRM for environmental labs

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Phenomenex, a global leader in the research and manufacture of advanced technologies for separation sciences, has announced the addition of Phenova Certified Reference Materials (CRMs) - a comprehensive line of ISO/IEC 17025- and ISO Guide 34-compliant standards.

Phenova CRMs are manufactured by Phenova, an established environmental proficiency-testing (PT) provider, sold and distributed exclusively by Phenomenex. Phenova brings the same precision to its CRM manufacturing process, underlined with the same methodical quality commitment, that has proved successful in manufacturing PT standards.

"Analysts depend on CRM performance to quantitate and qualify their results," explained Mr Sassan Tamaddoni, brand manager, Phenomenex. He added, "Extreme accuracy is essential and the laboratory and PT manufacturing experience of Phenova's chemists plays a critical role in delivering consistent quality and reliability to our customers."

Phenova CRMs deliver batch to batch consistency with the verification of each batch with both internal and independent CRM materials. This ultimately provides a competitive product that allows customers to extend their initial calibrations and increase throughput between processes.

Phenomenex has implemented a series of added benefits to fortify the company's entry into the CRM market such as a free sample program, multiple-batch inventory, a dedicated technical support team, and a novel packaging configuration that delivers on safety, unique labelling, and organization.

Phenova CRMs complement Phenomenex's portfolio of GC and LC products and accessories specialized for the environmental industry and are currently available in the US and Canada.