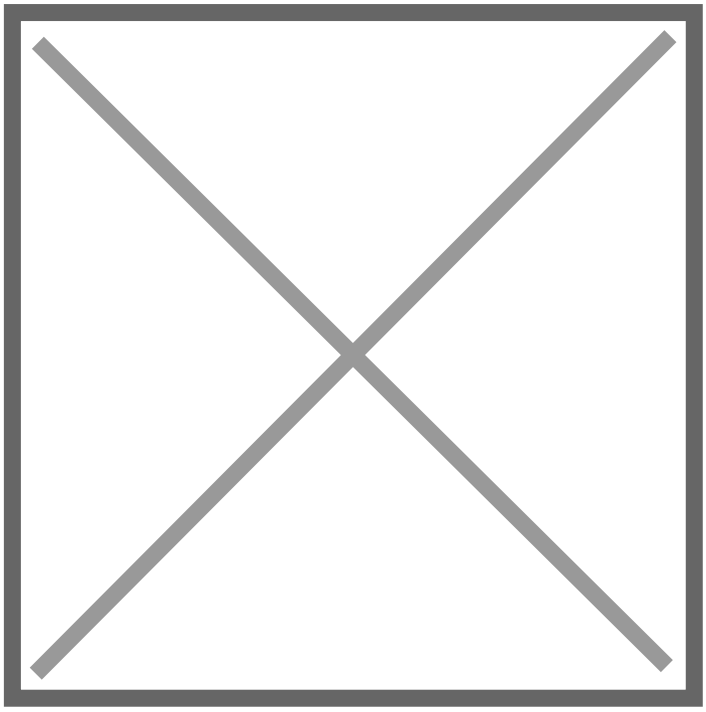
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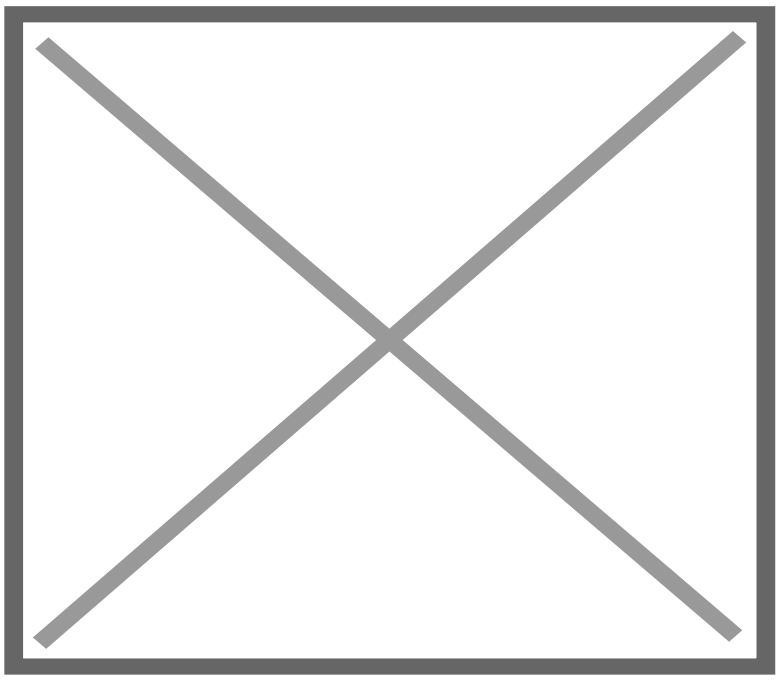
Cultured Practices

07 July 2007 | News



Cultured Practices

ISO 9000-certified HiMedia is rapidly emerging as a plant tissue culture, animal and insect cell culture, molecular biology and immunodiagnostics company.



CEO: Dr GM Warke
Revenue: Rs 150 crore
Start-up Year: 1973
Address: A 406, Bhaveshwar Plaza, LBS Marg, Mumbai Ã¢â?¬â?? 400086
Tel.: 91-22-2500 3747/0970
Fax: 91-22-2500 5764

Website: www.himedialabs.com

HiMedia Laboratories started as an import substitution company for bacteriological culture media in mid 1970s by a small team of researchers headed by Dr GM Warke. It has grown to such an extent that now it is a Rs 150-crore company (for the year 2006-07), marketing its products across the world. It registered a growth of 25 percent in 2006-07 over the previous year's sales turnover of Rs 120 crore. In 2004-05, its sales turnover stood at Rs 100 crore, registering a growth rate of 20 percent.

Today HiMedia, an ISO 9000 company, is rapidly emerging as a plant tissue culture, animal and insect cell culture, molecular biology and immunodiagnostics company. HiMedia has been exporting its range of products over 2,000 in number in dehydrated culture media, bulk raw materials for fermentation, laboratory chemicals, antibiotic sensitivity products and laboratory consumables to over 80 countries and at the same time reaching the Indian customers through a network of 2000 distributors.

It offers its range of products to customers in clinical, industrial, research and academic laboratories around the world. With state-of-the-art facilities and all necessary certification and accreditations in place, HiMedia today is leading global player in microbiological culture media. It has established its leadership as the only company with a complete range of 750 animal free media used in every industry.

HiMedia Laboratories has launched a line of 14 vegetable based peptones matching the performances of all the traditional animal/bovine based peptones in North America through an alliance with VWR International, a pure play global distributor.

The company has also ventured into genomics by launching rapid diagnostic kits. These kits facilitate the isolation and purification of DNA. It is a recipient of the Rajiv Gandhi National Quality Award for the year 2006 in the Small Scale Manufacturing Industry category given by the Ministry of Agriculture, Consumer Affairs, Food and Public Distribution. The award was given annually by the Bureau of Indian Standards, instituted in 1991 on the lines of Malcolm Baldrige National Quality Award in the US.