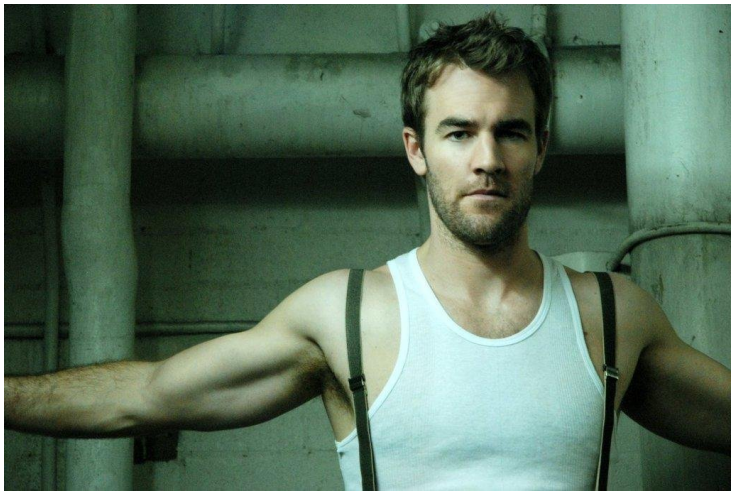
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Its a start-studded collaboration for AstraZeneca

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Its a start-studded collaboration for AstraZeneca



As part of the campaign, Mr Van Der Beek stars in an informative and comedic video, called "Just the Flu Facts," in which he uses his signature sense of humor to debunk common misconceptions about seasonal influenza that are often barriers to vaccination.

"As parents of three young children, my wife and I do everything we can to keep our family healthy," Mr Van Der Beek said. "As health-conscious as I am, I was surprised to learn that even I had been subscribing to many commonly-held beliefs about the flu that are actually myths. Because influenza can have a serious impact on the entire family. I felt it was important to help people separate flu fact from fiction."

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