

## Attune expands senior leadership team

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Attune Technologies, a Singapore-based healthcare technology company that delivers an integrated cloud-based platform for healthcare delivery organizations, has announced the expansion of its leadership team with the appointment of function heads for marketing and projects & implementation.

Mr Harish Sivaraman has joined as SVP for Projects & Implementation and Ms Rajlakshmi Raghavan has been appointed as SVP and Head of Marketing.

Both these leaders will report into Mr Arvind Kumar, Founder & CEO of Attune.

Mr Harish Sivaraman brings with him over 20 years of experience in Healthcare, BPS and IT Services.

Prior to joining Attune Technologies, he was part of Medall Healthcare, a leading healthcare diagnostics chain in India, Merrill Technologies and Lason.

Harish comes with expertise in healthcare ecosystem and has driven large BPS companies to scale.

Ms Rajlakshmi brings over 18 years of rich experience in sectors such as advertising, direct marketing, event management, PR, corporate communication and consulting.

Prior to Attune Technologies, she was associated with Procter & Gamble, McCann Erickson, Ajuba Solutions, Region Holdings and TalentSprint in progressive marketing roles. She has a keen understanding of diverse markets and carries a wealth of experience from early-stage as well as large companies.