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Cognizant announced the development of a new digital healthcare platform, Cognizant Health TranZform. Developed with technology from Orion Health, this new digital platform will help consumers make more informed decisions about the cost and quality of their care, while simultaneously enabling healthcare providers and payers to drive greater levels of consumer engagement and operational efficiency.Â

With the healthcare industry shifting from fee-for-service to value-based care, traditional healthcare organizations are increasingly transforming their business models to deliver consumer-centric care. The Health TranZform platform will serve as a cloud-based industry utility, enabling different healthcare stakeholders to easily interact with each other and consumers across the care continuum. By creating a secure platform, data from multiple systems, including payer data from Cognizant's TriZetto payer core administration platforms, data from physician practice management systems and other healthcare ecosystem platforms can be integrated with electronic health records (EHR), to provide an improved customer experience and drive new solutions.

"Successfully engaging and empowering the healthcare consumer and delivering value-based care will require broad new digital and business process capabilities that allow for more personalization, self-service and more control over care decisions," said Mr Krish Venkat, president, Healthcare and Life Sciences at Cognizant. "We are working with leading global partners like Orion Health to integrate capabilities into the Cognizant Health TranZform platform that will give health care organizations a cost-effective, seamless way to provide a differentiated, high-value, customer-centric experience."

"We are excited to bring the strengths of our technologies together to enable Cognizant Health TranZform to integrate and orchestrate clinical, social, consumer-generated, and financial data across multiple sources and vendors," said Mr Ian McCrae, CEO for Orion Health. "Orion has been working to create a new model for collaboration across healthcare stakeholders and our relationship with Cognizant will create a significant opportunity to expand the breadth of data we derive insights from."

"We already use Orion Health as a core part of our integration strategy," said Mr Dave Watson, CEO for Cal Index which is leading one of the largest payer sponsored healthcare integration projects in the US. "We are even more excited now that this new partnership brings Cognizant's products, services, scale, digital expertise and payer heritage to align to our strategy for growth and development."

Cognizant is showcasing its Health TranZform platform and other innovative healthcare solutions at the 2016 Healthcare Information and Management Systems Society (HIMSS) Conference and Exhibition at booth number #1416.

During HIMSS16, Cognizant and Orion will showcase how Cognizant Health TranZform will leverage Orion's deep clinical heritage and Cognizant's payer heritage and scale, to focus on building solutions that address complex business challenges while enabling a level of cross-ecosystem collaboration that has not previously been possible in healthcare.