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Unique PPP to provide e-healthcare in Odisha

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Canara Bank has lent support to Biocon Foundation and OTTET (Orissa Trust of Technical Education) for a unique public private partnership (PPP) with the Odisha government to deliver a novel e- healthcare program for the underprivileged and rural communities in the state.

OTTET has been actively engaged in an e-Health program with the Government of Odisha through PPP to provide access to quality healthcare for 51,000 villages in Odisha. Biocon Foundation has joined hands with OTTET to augment and implement a unique mega-ICT based e-Health project in the state. The partners through this collaboration will strive to deliver evidence-based health care to effectively deal with primary health and chronic conditions in communities that have poor access to quality healthcare.

Commenting on this unique PPP model, Kiran Mazumdar-Shaw, CMD, Biocon said, "We are very pleased to receive support from Canara Bank for enabling our partnership with OTTET to realize the objectives of delivering e-healthcare to the people of Odisha. This unique social entrepreneurship model will result in the creation of real jobs and development of semi-skilled talent in the rural areas. This demonstrates our commitment towards inclusive development by empowering rural communities."

This young entrepreneur will be provided financial assistance by Canara Bank and will be trained by Biocon Foundation & OTTET to support the medical officer at the PHC for various healthcare and diagnostic services.
An MOU was signed today between Biocon Foundation, Canara Bank and OTTET.

OTTET managing trustee, Mr KN Bhagat said "We are committed to creating parity for all through the unity of technology and social entrepreneurship that will deliver Healthcare for all & Services for all. We believe this PPP model will achieve all-round Socio-Economic & National Development."
He further added "The project aims to provide rapid diagnosis, reduce out of pocket expenses and drastically, cut down hospitalization whilst ensuring transparency and accountability for every single patient".

Furthermore, this model will focus on getting all the patient records captured on the electronic system which will provide easy access for the treating doctors both at the PHC and at tertiary hospitals.

It will ensure that each patient's life long medical record is available online thus improving the treatment standards across all health centers. In addition, patient data will be available to the government to study disease patterns and to create a database, which will help implement evidence based health care interventions.

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