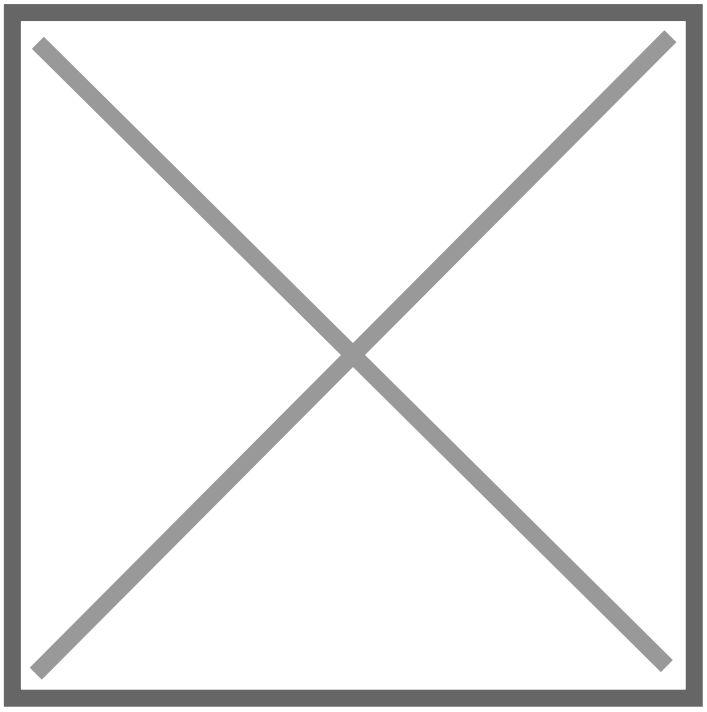
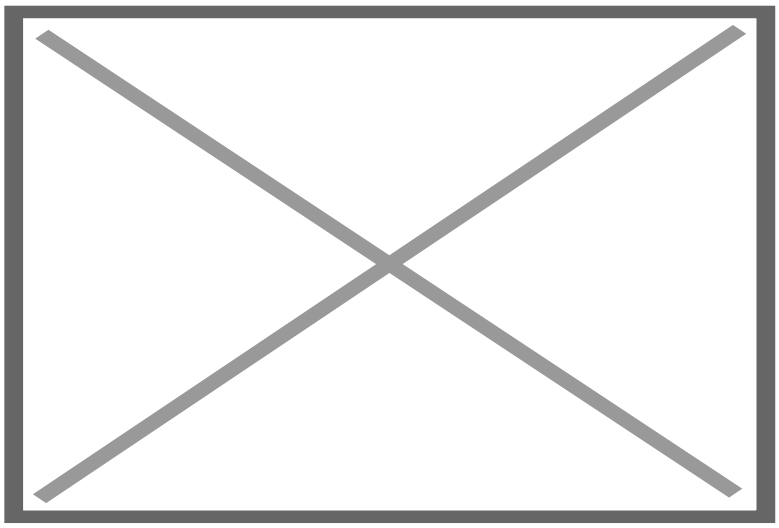
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BIO 2010 Ready for roll out

05 February 2010 | News





A global event for biotech biz

The 2010 BIO International Convention is a global event addressing the business of biotech. This year the event is scheduled to be held on May 3–6, 2010, at McCormick Place in Chicago, Illinois, US.

The theme of this year's convention is to fulfill the promise to heal, fuel and feed the world by developing the life sciences in vital areas. The convention will not only give insights on the next great medical breakthrough, but also reflects what companies are doing to develop cleaner fuels and to advance agricultural biotechnology.

The 2010 BIO International Convention delivers partnering, networking and learning opportunities—from the BIO Business Forum to the BIO Exhibition to Keynote Luncheons and more than 125 Breakout Sessions in 17 tracks.

Partnering Opportunities
The BIO Business Forum of the convention delivers access to over 4,000 top business development and licensing professionals, representing 1,800 companies from over 35 countries.

BIO Business Forum attendees have the opportunity to schedule up to 80 30-minute face-to-face meetings during the three-day convention. Attendees will gain insights into more than 100 emerging companies in a number of important categories

such as cancer; drug discovery; gene/cell therapy; infectious diseases; pharmaceuticals; food and agriculture; industrial and environmental sciences.

The BIO Business Forum is the strategic gathering place for biotechnology and pharmaceutical companies, academic research institutions and investors from around the world to learn about each other.

Education Program
The 2010 BIO International Convention education program features more than 125 Breakout Sessions across 17 tracks, including business development, healthcare, industrial, environmental, and food and agriculture.

Keynote Luncheons
Keynote Luncheons will give the delegates an opportunity to hear what is on the minds of experienced and influential global thought-leaders. The keynote features former Presidents Bill Clinton and George W Bush. BIO President and CEO, Jim Greenwood, will moderate the discussion.

Al Gore, former US Vice President, and world renowned climate change thought-leader, will also deliver keynote. He will share his vision and passion for making the world a better place to live.

The BIO International Convention features formal and informal networking, and special events that offer business development and social opportunities.

BIO Exhibition
Designed to connect participants with the industry's top innovators, the BIO Exhibition provides the platform to learn about exciting opportunities that will help heal, fuel and feed the world.

The exhibition will have over 60 domestic and international pavilions; more than 1,900 exhibitors; six product focus zones; interactive theaters; emerging technologies, valuable industry connections and more. New product focus zones in BIO 2010 include contract services zone, discovery zone and BIOPark (a mimic of a true biotech park).

To learn more about 2010 BIO International Convention, visit: *www.convention.bio.org*