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Biodeal Pharma joins hands with Lovely Professional University for research, innovation and product development

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â• Industry leaders share insights on India's global pharmaceutical ambitions



The School of Pharmaceutical Sciences at Lovely Professional University (LPU), Jalandhar in collaboration with Biodeal Pharmaceuticals Limited, brought together academia and industry for an insightful exchange on pharmaceutical research and innovation.

The event, “From Research to Reality: Bridging Academia and Translational Innovation,” brought together senior leaders from Biodeal Pharmaceuticals Limited, faculty members, and B.Pharm. and M.Pharm. students to discuss emerging opportunities in pharmaceutical innovation, industry engagement, and collaborative research.

The event featured industry perspectives on pharmaceutical career pathways, India's expanding role in the global pharmaceutical ecosystem, and the importance of translating academic research into commercially viable products. It also opened avenues for discussions on potential research collaborations and product co-development between LPU and Biodeal Pharmaceuticals.

Discussions between Biodeal Pharmaceuticals Limited and LPU explored bringing together LPU's academic expertise, research capabilities, and scientific infrastructure with Biodeal's industry experience and product-development requirements. Potential areas of engagement included collaborative research, pharmaceutical product development, and opportunities for students to gain greater exposure to industry-oriented practices.