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MrMed: Making Speciality Medicines More Accessible Across India

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Chennai-based MrMed, operated by Easymed Technologies Private Limited, is building a technology-enabled speciality pharmacy platform focused on improving access to critical and hard-to-find medicines. Founded by Devashish Singh and Saurab Jain in 2021, the company connects patients and caregivers with verified medicine suppliers, offering support across sourcing, affordability, delivery and patient assistance programmes.

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India's Super Speciality Pharmacy

Problem

Patients requiring speciality medicines for cancer, kidney disorders, heart conditions and other complex illnesses often face challenges in accessing authentic medicines at affordable prices. Limited availability, fragmented distribution networks, high treatment costs and cold-chain requirements can further complicate access, particularly for patients in

smaller cities.

Product

MrMed operates an online super-speciality pharmacy offering more than 7,000 speciality medicines across multiple therapeutic categories. Its platform provides prescription-based ordering, medicine sourcing, imported medicine assistance, temperature-controlled delivery and support for Patient Assistance Programs (PAPs). The company also offers dedicated care managers and pharmacist support to help patients navigate their treatment journey.

Proof

According to the company's website, MrMed has helped users save more than â?¹125 crore on speciality medicines and serves patients across India. Its platform lists delivery coverage across more than 4,000 towns and cities, with cold-chain logistics supporting temperature-sensitive medicines. The company received the FICCI Healthcare Start-up of the Year award in 2022 and was selected for the Google Play Accelerator India 2026 cohort.

People

MrMed was co-founded by Devashish Singh, Co-founder and CEO, and Saurab Jain, Co-founder and Chief Business Officer. Singh, a Duke graduate with over 14 years of healthcare experience, leads strategy, product and marketing. Jain, a Drexel graduate with a decade of experience in speciality pharmaceuticals, oversees operations and partnerships.

Purse

In August 2023, MrMed raised US$500,000 in seed funding, led by the Tamil Nadu Emerging Sector Seed Fund (TNESSF). The company stated that the capital would support marketing, team expansion and exploration of new opportunities across the pharmaceutical supply chain.

Plan

MrMed is strengthening its nationwide speciality medicine distribution network while expanding its patient-support services and physical presence. Its priorities include improving access to hard-to-find medicines, building manufacturer partnerships, enhancing cold-chain capabilities and using technology to simplify the treatment journey for patients and caregivers.

Why it matters

Access to speciality medicines is a critical component of effective healthcare, particularly for patients managing complex and long-term conditions. By combining digital pharmacy services, verified sourcing, logistics and patient assistance, MrMed is addressing gaps in the medicine supply chain and making advanced treatments more accessible beyond major metropolitan centres.

FAST FACTS

Particular	Details
Company	Easymed Technologies Private Limited (MrMed)
Founded	2021
Headquarters	Chennai, Tamil Nadu
Domain	HealthTech, Speciality Pharmacy and Pharmaceutical Distribution

Core Offering	Online speciality medicine pharmacy
Founders	Devashish Singh and Saurab Jain
Medicine Catalogue	7,000+ speciality medicines
Reach	4,000+ towns and cities
Funding	US$500,000 seed funding
Lead Investor	Tamil Nadu Emerging Sector Seed Fund
Key Services	Cold-chain delivery, imported medicine sourcing and Patient Assistance Programs
Website	www.mrmed.in

Disclaimer - The profile draws on the company's website and publicly available institutional and programme records.