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BioMeBar Solutions - Personalising Gut Health Through Microbiome Science

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Moving beyond generic probiotics, BioMeBar is developing a personalised gut-health model that combines microbiome assessment, synbiotic formulations and nutrition guidance. The company aims to address the differences in Indian dietary patterns and gut microbiomes through science-led, individually tailored wellness solutions.

BIOMEBAR™

Problem

Most probiotic supplements are designed around standardised formulations and microbiome profiles that may not reflect Indian dietary habits. BioMeBar aims to address this gap by developing gut-health solutions that account for individual biology, food habits and symptoms.

Product

The company offers personalised synbiotic programmes combining probiotics and prebiotics, supported by at-home gut testing, microbiome insights and nutritionist consultations. Its approach uses six core probiotic-prebiotic pairs to create different formulation combinations for individual profiles.

Proof

BioMeBar's programme includes an at-home sample collection process, laboratory analysis through a NABL-certified partner lab and personalised interpretation of results. The company also offers ongoing nutritionist reviews to assess responses and refine recommendations.

People

Founded by Dr. Nikita Dinger, who leads the company's scientific vision as Founder and Chief Scientific Officer, BioMeBar brings together expertise in cancer biology, business strategy, consumer psychology and technology. Bhupesh Dinger leads operations and strategy.

Purse

The company has not publicly disclosed details of institutional funding or external investors. Its funding status and revenue figures are not independently confirmed through the company's official public information.

Plan

BioMeBar aims to strengthen its personalised gut-health ecosystem through diagnostic testing, formulation development, nutritionist-led support and continuous refinement of customer plans. Its model is designed to make personalised gut wellness more accessible to Indian consumers.

Why it matters

India's diverse food habits and regional dietary patterns make a one-size-fits-all approach to gut health less relevant. By combining testing, personalised synbiotics and nutrition guidance, BioMeBar is working towards a more individualised approach to preventive wellness.

FAST FACTS

Particulars	Details
Company	BioMeBar Health and Wellness Solutions Pvt. Ltd.
Brand	BioMeBar
Inception	2022
Headquarters	Mumbai, India

Industry	Gut Health / Personalised Wellness
Founder	Dr. Nikita Dinger
Key Leadership	Bhupesh Dinger – Director, Operations & Strategy
Core Offering	Personalised synbiotics and gut-health assessment
Funding	Not publicly disclosed
Investors	Not publicly disclosed
Website	thebiomebar.com

Disclaimer: The information presented above is based on publicly available company information.