

BioSpect

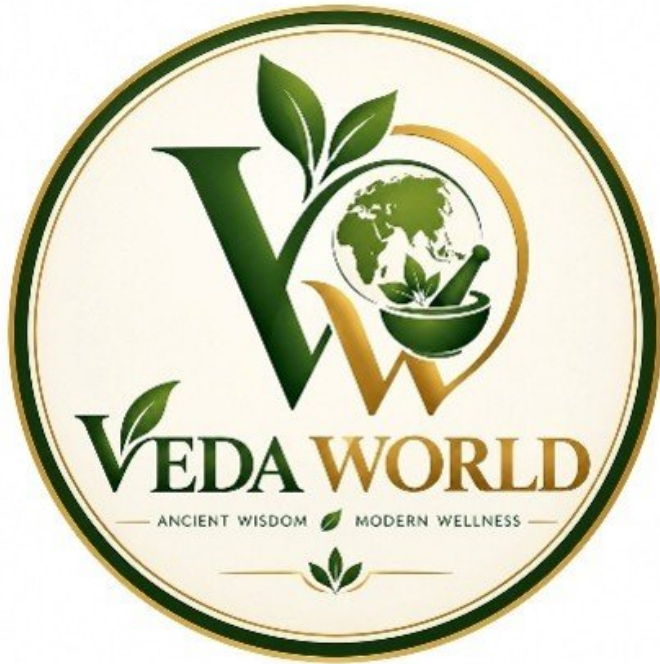
the business of Bio

24 years of leveraging the business of Bio
www.biospectrumindia.co

#startup of the day 25 - Vedaworld

07 September 2026 | Features | By Vrushti Kothari

End-to-End Ayurvedic Product Development



Inception - 2025

Location - Lovely Professional University / Punjab, India

Industry domain - Ayurvedic Wellness, Herbal Products & Nutraceuticals

Founders - Dr Dileep Singh Baghel, Devansh Kapoor, Shivam Rai

Total Team Strength - 400+ support staff

Total funds raised - INR 1,80,000

Investors - Bootstrapped

Revenue Generated Since Inception - INR 1,80,000

Key Highlights / Achievements in 2025–26 -

1. Successfully developed, marketed, and sold a range of Ayurvedic wellness products, generating revenue through products such as Chyawanprash, herbal chocolates, Amla powder, Moringa powder, and herbal face masks.
2. Developed additional wellness-product concepts, including gummies, herbal oils, syrups, and other Ayurvedic health and wellness products.

Founder Speaks -

Expansion of the Ayurvedic wellness product portfolio, strengthening sales and marketing channels, institutional and campus-based marketing, development of new herbal/nutraceutical products, expansion through third-party manufacturing and in-house product development, and establishment of a stronger digital and distribution presence.

- Dr Dileep Singh Baghel