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# #startup of the day 20 - Guttify

31 August 2026 | Features

**Reimagining gut health through personalised nutrition**




**Inception** - 2023

**Location** - Gurugram, Haryana, India

**Industry domain** - HealthTech / Consumer Health / Gut Health & Diagnostics

**Founders** - Mukul Shah and Mansi Sharma

**Total Team Strength -** 50-55

**Total funds raised -** Over â?¹10.25 crore cumulatively to date, including a â?¹4 crore follow-on round in February 2026 .

**Investors -** Guttify's investor base includes the family office associated with the Unichem Laboratories family office, Expert Dojo, Agility Ventures, Sunn91 Ventures, government-backed seed programmes, and prominent angel investors including Nitish Mittersain (Nazara Technologies) and Ahana Gautam (Open Secret).

**Revenue Generated Since Inception -** Business growth metrics: 67% QoQ growth, ~20% monthly user growth and a 40% repeat-user rate.

**Current Valuation -** Approximately â?¹54 crore, based on available reports.

**Key Highlights -**

1. Raised a $360,000 extended seed round in May 2025. • Raised a further â?¹4 crore follow-on round in February 2026.
2. Crossed 30,000 users for its â?¹399 DIY Gut Scan Kit.
3. Recorded 67% quarter-on-quarter growth and approximately 20% monthly user growth.
4. Built a 40% repeat-user rate, indicating growing consumer engagement.
5. Expanded its positioning from gut-health awareness towards a broader diagnosis-first consumer health platform

Target Fundraise - Having raised over â?¹10 crore cumulatively, Guttify is now targeting a â?¹20 crore fundraise to strengthen its diagnostic capabilities, expand its product portfolio and deepen its presence across Tier 1 and Tier 2 cities.

**Purpose of fundraising -** Scaling diagnostic capabilities, technology, product innovation and geographical expansion, particularly across Tier 1 and Tier 2 markets.

**Founder Speaks -**

Guttify is planning to raise **around â?¹20 crore** to scale its diagnostic capabilities, strengthen technology and accelerate product innovation. The company plans to **expand its presence across Tier 1 and Tier 2 cities** and broaden its product portfolio across areas such as **bloating, digestion and liver health**.

- **Mukul Shah**