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Maharishi Ayurveda opens first flagship retail store in Green Park, Delhi

03 August 2026 | News

New store brings expert Ayurvedic consultation and the brand's full product range together



Maharishi Ayurveda, one of India's most trusted Ayurvedic healthcare brands, has opened its first flagship store at Green Park, New Delhi, marking a significant milestone in the company's organised retail journey.

Designed as an immersive wellness destination rather than a conventional store, the centre brings together Maharishi Ayurveda's complete portfolio of Ayurvedic medicines, health supplements, personal care products, certified organic foods, and nutrition solutions under one roof, along with a wellness consultation experience that gives visitors a quick, personalised assessment of their health before they shop.

At the centre, customers have access to trained wellness advisors and qualified healthcare professionals who offer personalised guidance across key health areas including immunity, diabetes management, cardiovascular wellness, digestive health, stress management, and healthy ageing.

The store also houses the brand's flagship wellness formulation, Maharishi Amrit Kalash, alongside its wider range of Ayurvedic products.

Speaking on the launch, Ram Shrivastava, Director, Maharishi Ayurveda Products, said, "The future of healthcare lies at the intersection of trust, technology, and accessibility. In today's world, consumers can purchase almost anything online, but Ayurveda is best understood through experience. We wanted to create a destination where people can walk in, interact with experts, understand their health, discover products suited to their needs, and truly experience the science of Ayurveda before making a choice. For decades, Maharishi Ayurveda has taken authentic Ayurveda to consumers across international markets, earning trust globally, and with this flagship store, we are strengthening that same commitment closer to home, bringing preventive, holistic healthcare within reach of every Indian household."