BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

Sharrp Ventures leads Rs 100 Cr investment in Naturis Cosmeticsâ?? first institutional funding round

16 July 2026 | News

New influx of capital will enable manufacturing expansion and R&D capabilities

Naturis Cosmetics, a CDMO specialising in the beauty & personal care (BPC) sector, has raised Rs 100 crore in its first external funding round. The investment was led by Sharrp Ventures, with participation from Mirabilis Investment Trust (Infosys Co-founder K. Dinesh Family Office), financial growth equity investors Anicut Capital and Niveshaay, D2C ecosystem leaders including Suyash Saraf (Hyperscale Ventures) and Yogesh Kabra, along with several prominent angel investors from pharma and specialty chemical ecosystems.

The Mumbai-based company has partnered with several pharmaceutical companies like Glenmark and Dr. Reddy's Laboratories for new-age OTC and cosmeceuticals backed by unique technologies.

The fresh capital will enable Naturis Cosmetics to accelerate its vision of leading the next decade of innovation and growth in the BPC sector. It aims to become the platform of choice for beauty, personal care, and wellness brands across D2C, FMCG, and OTC pharma.

The company also plans to expand its geographical presence across the country by establishing a new state-of-the-art production unit in Vapi, spanning 225,000 sq. ft, an experience centre in the NCR region, and a new R&D centre in Mumbai. Additionally, it will significantly scale its team across verticals.

Over the next five years, Naturis intends to diversify into high-growth categories, including men's grooming, body care, colour cosmetics, fragrances, and exports, while strengthening its capabilities in OTC pharma. The company also plans to deepen its innovation funnels with both existing and new brands.