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## Dr. SHREEVARMA's Wellness partners with SRM Institute of Science and Technology

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Strategic collaboration to accelerate scientific validation, innovation, education, and preventive healthcare



Reinforcing its commitment to transforming Ayurveda into a globally accepted evidence-based healthcare system, Chennai-based Dr. SHREEVARMA's Wellness has signed a Memorandum of Understanding (MoU) with SRM Institute of Science and Technology (SRMIST) to collaborate on scientific research, education, innovation, and product development in Ayurveda, phytomedicine, preventive healthcare, and integrative medicine.

The partnership marks a significant milestone in Dr. SHREEVARMA's Vision 2030, a long-term mission to build an integrated healthcare ecosystem where traditional wisdom is strengthened through modern science, innovation, education, entrepreneurship, and community wellness.

The collaboration will be spearheaded by the Interdisciplinary Institute of Indian System of Medicine (IIISM) under the Directorate of Research at SRMIST, bringing together academic excellence and clinical expertise to generate globally relevant scientific evidence for Ayurveda.

Under the partnership, Dr. SHREEVARMA's Wellness and SRMIST will jointly undertake multidisciplinary research in scientific validation of Ayurvedic formulations, phytochemical and analytical research, herbal drug standardisation, product innovation and formulation development, clinical pharmacology, lifestyle medicine, preventive healthcare, healthy ageing and longevity, integrative healthcare models, and clinical documentation for evidence generation. The collaboration will also create opportunities for student internships, doctoral and post-doctoral research, faculty development, professional education, skill development programmes, and industry-academia knowledge exchange, enabling research outcomes to translate into practical healthcare solutions.