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Santaana Fertility to expand network across Bengaluru with investment of Rs 50 Cr

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To scale into a network of 8 centres across Bengaluru

Santaana Fertility is partnering with Magnet Hospitals, marking a new phase in the fertility chain's journey. Under this partnership, an investment of Rs 50 crore will enable Santaana Fertility to scale into a network of 8 centres across Bengaluru.

Founded on the clinical legacy of Dr Kamini Rao, Padmashri awardee, one of India's pioneers in reproductive medicine, Santaana Fertility seeks to redefine fertility care by prioritising personalized & evidence-based treatment, and improved patient outcomes.

This partnership allows Santaana Fertility to leverage Magnet Hospitals' integrated, hospital-linked model to strengthen capabilities and expand patient access while building on its strong clinical foundation.

The network will continue to follow a personalised and evidence based approach to IVF by identifying the root cause of infertility through comprehensive evaluations, including genetic testing, reproductive immunology, and male fertility diagnostics. This approach is designed to improve first cycle success rates while reducing unnecessary interventions, emotional burden, and long-term costs for patients.

Santaana Fertility will retain complete clinical autonomy, with all medical decisions, ethical boundaries, and patient protocols driven exclusively by its clinical custodians. By institutionalising the multigenerational clinical competency of Dr Kamini Rao & Dr Vyshnavi Rao, the network aims to ensure consistent standards of care and outcomes across all centres. Recognising that fertility is both a medical and emotional journey, the network will continue to integrate counselling and financial guidance into its care model, helping patients navigate treatment with confidence and support.