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MedLinks introduces peptide-based injectable treatment for hair restoration

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Formulation combines seven patented biomimetic peptides that work synergistically to support healthy hair growth



Delhi-based MedLinks, one of India's leading centres for hair and skin sciences, has introduced Elyara Hair Filler, a peptide-based injectable treatment, as part of its expanding portfolio of non-surgical hair restoration solutions.

The addition comes amid growing demand from patients seeking science-backed, minimally invasive approaches to managing hair thinning and hair loss before considering surgical intervention.

The introduction reflects a broader shift in the hair restoration landscape. Hair loss remains one of the most common concerns among both men and women globally.

Research suggests that nearly 50% of men experience male-pattern hair loss by age 50, while approximately 40% of women experience visible hair loss by the same age. Beyond its physical manifestations, hair loss can significantly impact confidence and quality of life, prompting more individuals to seek treatment at earlier stages.

The formulation combines seven patented biomimetic peptides that work synergistically to support healthy hair growth and scalp health. Together, they help stimulate hair follicles, support key biological pathways involved in hair growth and regeneration, including the Wnt signaling pathway, help protect follicles from oxidative stress, and promote scalp microcirculation that supports a healthy environment for hair growth.