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Philips and Bajaj Integrated Health System collaborate to redefine connected healthcare delivery

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Philipsâ?? IntelliBridge Enterprise technology to underpin a seamlessly connected care network



Philips, a global leader in health technology, and Bajaj Integrated Health System (BIHS), the healthcare venture of the Bajaj Group, have announced a strategic collaboration to build a digitally connected care network across India. Together, both organisations aim to improve patient experience, enhance care quality, and expand access by enabling seamless data flow across care settings.

As part of this collaboration, Philips and Bajaj Integrated Health System (BIHS) will work closely to establish a robust digital foundation for this network, combining global health technology expertise with a deep understanding of India's evolving healthcare needs. The first BIHS network will open in 2026, with further expansion across major Indian cities thereafter.

Central to the collaboration is Philips' IntelliBridge Enterprise (IBE), a data integration platform that acts as a connective layer between medical devices and hospital information systems. IBE consolidates relevant patient data into a unified view accessible to authorised care teams across all care settings, enabling faster, better-informed decisions.

Deployment of IBE across the BIHS network will enable seamless data flow between their home, clinic, ambulatory, and hospital settings. This will support a more continuous view of each patient's health journey, helping care teams deliver more coordinated care, reduce duplicative processes, enable smoother transitions, and improve access to relevant information for care decisions. This collaboration marks the first global implementation of Philips' IBE 3.0 Enterprise Cloud.

Philips will also provide selected equipment and solutions to enable advanced imaging, workflow efficiency, and enhanced patient experience across BIHS' care settings. This includes Philips' MR BlueSeal helium-free MRI system with Dual AI SmartSpeed and In-Bore Experience, which not only provides superior in scan patient comfort but also supply chain resilience.