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Hoola Health raises \$5 M to expand child-first paediatric healthcare across India

10 June 2026 | News

Hoola Health plans to expand from 5 to 35 clinics while building a tech-enabled ecosystem



Bengaluru-based startup Hoola Health, formerly known as *BabyMD*, India's first holistic paediatric healthcare brand, has raised \$5 million in funding, led by Peak XV's Surge, with participation from existing investor W Health Ventures, doubling down on its commitment to the company, and angel investors including Ashish Gupta, Abhishek Goyal, Bijou Kurien, and other individual investors.

The capital will be used to support expansion into new markets, strengthen technology capabilities and scale Hoola Health's integrated care model.

Paediatric care in India has remained largely unchanged for decades, even as expectations around accessibility, infrastructure and holistic support have evolved. Young families are increasingly navigating parenthood without traditional support systems and with limited trusted options for ongoing paediatric and developmental care. Hoola Health aims to address these gaps through paediatric care designed around children, with a focus on convenience, trust and long-term support for the parent.

The company currently provides primary and developmental paediatric care spanning consultations, vaccinations, diagnostics, therapies and specialist support, with plans to expand into additional areas including paediatric dental care.

The announcement also marks the company's transition from BabyMD to Hoola Health, reflecting a broader ambition to serve children across multiple stages of growth.

Since launching its first clinic in 2024, Hoola Health has expanded to five clinics in Bengaluru and served over 20,000 families in just 18 months.

Over the next two years, the company plans to open 30 additional clinics across Bengaluru, Hyderabad and Delhi NCR, while continuing to invest in specialist services, technology infrastructure and parent-focused support systems. In the near term, Hoola Health aims to deepen its presence across Bengaluru before expanding into new markets.