

## Global forum for business

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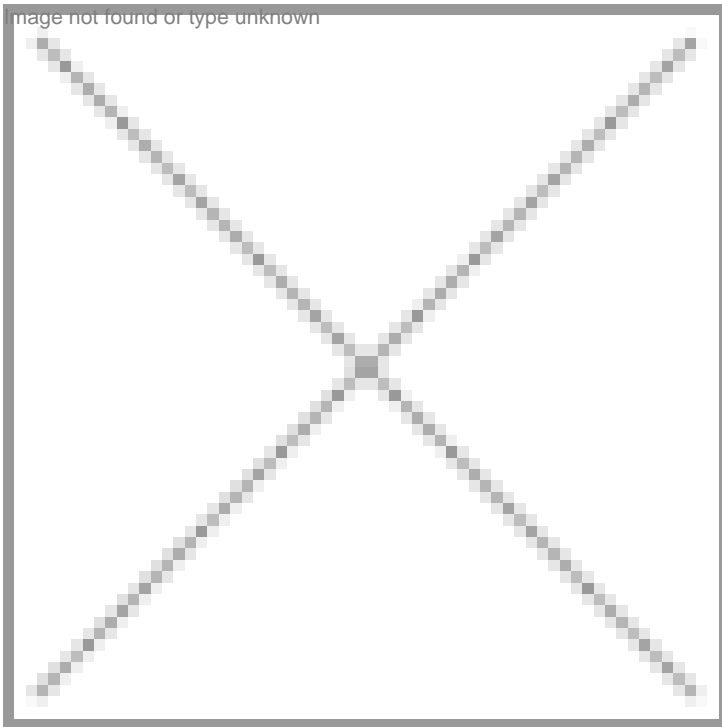


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*BioAsia 2011 brochure was released at a ceremony held recently*

The eighth edition of BioAsia, the global bio-business forum organized by Government of Andhra Pradesh, is scheduled for February 21-24, 2011, in Hyderabad. The event aims to provide a common platform to stakeholders and business drivers of the life sciences sector; to create synergies, share sustainable best practices, and chart a strategic way forward.

The event will focus on enhancing cooperation among stakeholders through conference sessions that provide an opportunity to learn, network with peers, and share best practices. The international trade show, to be held as part of the event, will focus on showcasing the strength and influencing capacity of participating companies; B2B partnering develops private business network; the CEO conclave provides an opportunity to share the vision and ideas, in an interactive thought-leadership forum; and Bio Parks session provides the chance to visit world-class biotechnology, medical technology and agricultural biotechnology (agribiotech) clusters.

A wide range of entrepreneurs including senior executives of leading biotechnology companies, business development teams from large and mid-size pharmaceutical companies, eminent scientists from R&D institutions, universities, investors besides other industry experts are expected to attend this event that will also provide an excellent platform for global business tie-ups.

The previous edition of BioAsia held in February 2010, saw a participation of over 4,000 delegates from 21 countries across the globe. The event also recorded 800 onsite B2B meetings, and featured about 160 companies.