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Yashoda Medicity launches dedicated Thalassemia Care Centre in Ghaziabad

08 May 2026 | News

A first-of-its-kind integrated initiative in the region focused on advanced treatment



In a significant step towards strengthening specialised care for patients with thalassemia, an inherited blood disorder, Yashoda Medicity has launched a dedicated Thalassemia Care Centre to provide structured, multidisciplinary, and lifelong

care for patients and their families.

The initiative was inaugurated by Sunil Kumar Sharma, Minister for IT and Electronics, Government of Uttar Pradesh, as the Chief Guest, marking a key milestone in advancing specialised haematology services in the region.

The centre is among the best integrated facilities in the region designed exclusively to address the complex clinical and long-term needs of thalassemia patients and their families under one roof. Thalassemia remains one of India's most common inherited blood disorders, requiring patients to undergo regular blood transfusions and continuous medical management throughout their lives.

Despite its growing clinical burden, many families continue to face challenges such as delayed diagnosis, fragmented treatment pathways, and limited access to structured long-term care and counselling support.

To address these gaps, Yashoda Medicity has developed a Thalassemia Care Centre that brings together specialised haematology services, daycare transfusion facilities, iron chelation therapy and monitoring, advanced diagnostics, bone marrow transplant evaluation, genetic counselling, nutritional and psychological support, infection prevention, and structured long-term follow-up care under one coordinated framework.

Importantly, the initiative also emphasises preventive healthcare and prenatal awareness, highlighting carrier screening, pre-marital counselling, and antenatal testing to reduce the burden of thalassemia. By enabling early carrier detection and informed reproductive choices, it aims to strengthen prevention and reduce future incidence of inherited blood disorders.

A Thalassemia Masterclass, along with a dedicated blood donation drive, was also organised as part of the launch initiative, reinforcing the importance of voluntary and regular blood donation in ensuring uninterrupted transfusion support for patients dependent on lifelong care.