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Cognitive health startup Ivory raises $1 M to strengthen deep tech offerings

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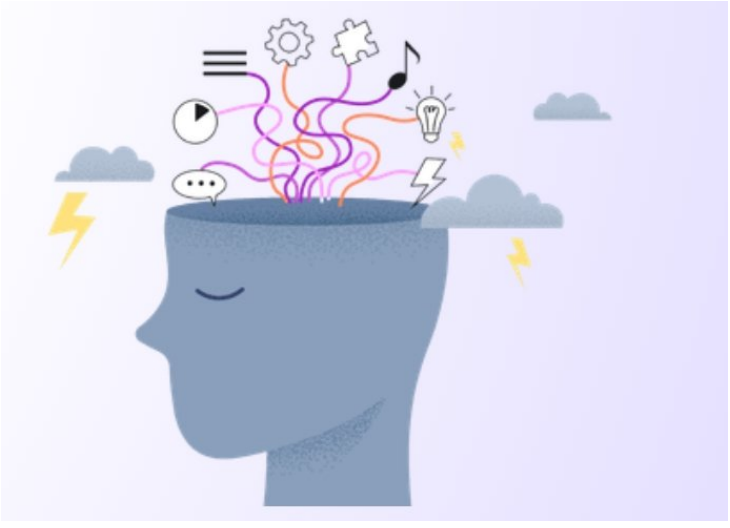
Company plans to strengthen its product and clinical capabilities with this new fund raise



Mumbai-based startup Ivory, a brain health platform focused on early cognitive screening, has raised $1 million in fresh funding, onboarding new investors to deepen its product, clinical, and IP capabilities.

The round saw participation from Draper Associates, a global venture capital firm with a strong focus on biotech and healthtech, along with SAGE Venture Fund, an AIF fund launched by Ministry of Social Justice and Empowerment (MoSJE) (selection partners for Startups) and managed by IFCI Venture, a subsidiary of IFCI Limited and Small Industries Development Bank of India (SIDBI). The investment reflects growing institutional interest in preventive health platforms that are building for scale and real-world impact.

Ivory is addressing a critical gap in India's healthcare ecosystem by making cognitive screening accessible, trackable, and part of routine preventive care. While millions of Indians actively monitor physical health markers, cognitive health remains largely unmeasured, with a significant proportion of impairments going undiagnosed.

With this capital, the company plans to further strengthen its technology stack, expand clinical capabilities, and enhance its product offerings particularly in building scalable, evidence-based solutions that integrate seamlessly across both consumer and clinical workflows.

Rahul Krishnan, Co-founder & CPO, Ivory, said "Preventive healthcare in India is at an inflection point, but cognitive health has largely remained outside this shift. Our focus at Ivory is to make brain health measurable and actionable, much like other key health biomarkers. This round allows us to deepen our clinical and product capabilities, while continuing to build a scalable, digital-first layer for cognitive screening across both consumers and healthcare systems."

The company has also been expanding its partnerships across the healthcare ecosystem. Most recently, Ivory collaborated with Metropolis Healthcare, a multinational chain of diagnostic labs, to launch the TruHealth Mind & Body package, an integrated preventive health offering that combines pathology diagnostics with neuroscience-based cognitive assessments.

This offering brings together physical and cognitive health into a single screening experience, enabling individuals to track key cognitive functions such as memory, attention, and executive function alongside traditional health markers, reflecting a more holistic approach to preventive care.