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PharmEasy joins hands with Samsung Health to expand access to affordable healthcare

21 February 2026 | News

Samsung Health users can now order medicines, book lab tests and online consultations without switching apps



Mumbai-based startup PharmEasy has partnered with Samsung Health as part of the newly launched ‘Find Care’ feature, enabling users to access essential healthcare services directly within the Samsung Health app.

The partnership is aligned with PharmEasy’s mission to make healthcare more accessible, affordable, and convenient across India. With this integration, Samsung Health users can now order medicines, book lab tests and online consultations without switching apps, while continuing to track their overall wellbeing on Samsung Health.

As part of this collaboration, Samsung Health users will receive 6 months of complimentary PharmEasy Plus membership. The membership offers additional savings on medicines, lab tests and healthcare products, extra PharmEasy credits and free delivery benefits — helping users reduce overall healthcare spending while managing their health needs more easily.

The integration brings PharmEasy’s comprehensive healthcare services into a platform already used by millions to monitor fitness, heart health, sleep, and overall wellbeing. By combining health tracking with access to trusted healthcare services, the collaboration aims to make everyday health management more seamless and connected.

Commenting on this landmark partnership, Gaurav Verma, Chief Business Officer at PharmEasy (API Holdings), said “Our collaboration with Samsung Health marks a significant step in integrating everyday technology with accessible healthcare. By bringing PharmEasy’s medicines, diagnostics, and healthcare services directly to Samsung users, we are enabling access to a seamless, end-to-end healthcare experience. The partnership also includes 6 months of complimentary PharmEasy Plus membership, offering added savings, free delivery benefits and much more."

“Our goal is to make healthcare more accessible and convenient for everyone. By integrating ‘Find Care’ Service in the Samsung Health app we are taking a significant step towards achieving this vision. ‘Find Care’ has been thoughtfully designed to meet the evolving needs of our users,” said Kyungyun Roo, Managing Director, Samsung Research Institute, Noida.