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Preventify announces Rs 2 Cr Pre-Seed funding to expand branded healthcare clinics

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Funding will be used to scale a cluster-based clinic model, and strengthen chronic care programmes



Kerala-based Preventify, a healthcare startup focused on delivering standardised, high-quality preventive and chronic care in Tier-2 and Tier-3 cities in India, has raised Rs 2 crore in a pre-seed funding round led by operator-led accelerator PedalStart.

The round also saw participation from a strong group of strategic angel investors, including Viren Shetty (Narayana Health), Jatin Kakrani (Dezy), the founders of Supertails, the founders of Agrizy, and senior leaders from India's healthcare ecosystem.

The capital raised will be deployed to build Preventify's first cluster of 10 clinics, expand its chronic and lifestyle disease management programmes, and strengthen its technology, diagnostics, and pharmacy integration. The company aims to create a repeatable, capital-efficient model for delivering consistent healthcare outcomes across underserved semi-urban and smaller towns.

Founded with the mission of bringing branded, evidence-based healthcare closer to where people live, Preventify operates at the intersection of clinical protocols, technology, diagnostics, and long-term patient engagement. The startup currently operates three clinics in Kerala and has already served over 40,000 patients, demonstrating strong demand and trust in markets where access exists but care quality and consistency remain fragmented.

Over the next 12–18 months, Preventify plans to scale its clinic footprint across Kerala, investing in experienced clinicians, nurses, care coordinators, and central medical teams. The company is also strengthening its protocol-driven care pathways, subscription-based outcome tracking systems, and integrated diagnostics and pharmacy workflows to ensure consistent care quality across locations.

In parallel, Preventify is accelerating the development of subscription-based managed care programmes for chronic conditions such as diabetes, hypertension, and long-term respiratory diseases. These programmes follow a phygital model, combining in-clinic consultations with digital monitoring, structured follow-ups, lifestyle interventions, and continuous care coordination.