

## Truevis, Neusoft, SMC Clinics sign MoU to establish 300 radiology centres

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**One clinic setup requires an estimated Rs 3.5 crore for an independent radiologist**



Truevis Technologies, a leading manufacturer in the med-tech sector, and Neusoft Medical Systems, have signed a strategic Memorandum of Understanding (MoU) with SMC Clinics, an initiative of Swadhin Trust powered by Tripura Santiniketan Medical College and Hospital.

In a landmark move to bridge India's widening med-tech gap especially amid the escalating cancer crisis and capitalise on the sector's post-Budget 2026 surge, this partnership aims to establish 300 clinician-owned diagnostic centres in Tier II, Tier II towns and beyond over the next five years, reaching over 1 million patients annually.

India grapples with a surging cancer burden, with approximately 1.46 million new cases in 2022 (ICMR estimates), projected to exceed 1.5 million by 2026 and rise to around 1.57 million by 2030. Early detection through advanced imaging is critical, yet access remains limited in semi-urban and rural areas.

This MoU directly tackles the cancer crisis by deploying advanced imaging equipment (X-Ray, Mammography, Ultrasound, CT, MRI, PET-CT) across 300 centres. These clinician-owned facilities will enable early-stage cancer detection vital for improving survival rates while cutting costs by up to 30% through local supply chains. By empowering radiologists in Tier II/III towns and beyond, the initiative ensures affordable, high-quality diagnostics for over 1 million patients yearly, reducing treatment delays, easing hospital overload, and supporting India's goal of universal healthcare access.

This partnership positions Truevis, Neusoft, and SMC Clinics at the forefront, offering a clinician-centric model where radiologists retain full ownership while partners handle backend hurdles like technology procurement and operations.

The initiative prioritizes urban and semi-urban expansion, reducing dependence on corporate chains and promoting affordable, high-quality diagnostics amid the sector's projected boom.