

## **Omron Healthcare makes second investment in Tricog Health for AI-based cardiac care**

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### **Setting ambitious joint goals to introduce solutions aligned with local clinical needs in India**



Omron Healthcare Co. has announced additional investment in Bengaluru-based AI medtech startup Tricog Health. This is Omron Healthcare's second wave of investment in Tricog, following an initial investment in March 2023, further strengthening the partnership to accelerate business growth.

Since 2023, Omron Healthcare and Tricog Health have been working together on the development and launch of KeeboHealth, a remote monitoring service for heart-failure patients that integrates Tricog's AI-based ECG analytics with Omron's connected electrocardiograph devices. By analysing home-recorded ECG and blood pressure data, and sharing the results with physicians, the service improves diagnostic efficiency and helps prevent post-treatment recurrence.

Through this new investment, Omron Healthcare will further strengthen its strategic partnership with Tricog Health, setting ambitious joint goals to introduce solutions aligned with local clinical needs in India, while advancing the development and delivery of ever-higher-value devices and services.

Dr Charit Bhograj, CEO Tricog Health said, "Together, we will accelerate a hospital-to-home rollout, pairing Omron's world-class medical devices with Keebo™ AI-powered, guideline-aware workflows, to streamline diagnosis, improve cardiovascular management, and reduce avoidable healthcare costs across Asia, Africa and other key international markets."