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Yellow Fertility appoints Varun Gandhi as Business Head- India & International

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Gandhi brings with him more than a decade of expertise in the fertility sector

Yellow Fertility, one of India's most affordable fertility centres, has fortified its leadership team with the appointment of Varun Gandhi as the Business Head. With over 20 years of professional experience, including more than 11 years in the fertility sector, Gandhi brings proven expertise in scaling healthcare businesses, building strong patient and partner relationships, and designing impactful sales and marketing strategies.

In his current role, Gandhi will be spearheading Yellow Fertility’s growth and expansion strategy. He will focus on strengthening the brand’s presence across key geographies, enhancing patient outreach, and ensuring that Yellow Fertility’s affordable, high-quality fertility solutions reach the families who need them most. Gandhi’s deep knowledge of sales, marketing, and digital strategy will be instrumental in driving the brand’s vision of making advanced fertility care accessible and trusted across India and beyond.

Prior to this appointment, Gandhi spent six years at Indira IVF Group, most recently serving as the Sales Head North India and International Business Nepal. He led the brand's expansion across multiple regions and strengthened patient outreach both nationally and internationally.

This strategic appointment comes as Yellow Fertility embarks on its ambitious expansion journey across India and select international markets. The brand envisions opening 100 centres by 2030, with planned expansions across Haryana, Delhi, Punjab, Himachal Pradesh, Uttar Pradesh, Karnataka, Maharashtra, Uttarakhand and Odisha.