

Yellow Fertility continues expansion spree with new centre in Rohtak

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Rohtak gets its first ISO 5 certified fertility lab with world-class IVF care at affordable prices



Yellow Fertility & IVF, one of India's most affordable fertility centres, has launched its new centre in Rohtak, Haryana. It has been designed as a patient-first fertility centre, combining advanced reproductive technologies with compassionate care. This centre marks a key milestone in Yellow Fertility's expansion plan across North India.

The Rohtak centre introduces the city's first ISO 5 certified fertility lab, making advanced reproductive care accessible to couples who earlier travelled to Delhi-NCR or other metros for their treatment. The Outpatient Department (OPD) at the Rohtak centre of Yellow Fertility will start from September 1.

Yellow Fertility's Rohtak centre offers the entire spectrum of reproductive treatments, including IVF, ICSI, IUI, egg and sperm freezing, male infertility management, fertility preservation, advanced laparoscopy and hysteroscopy, and surrogacy support. It also provides supporting treatments like Platelet-Rich Plasma (PRP), TESA (Testicular Sperm Aspiration) and PESA (Percutaneous Epididymal Sperm Aspiration), diagnostics hysteroscopy, septal resection, polypectomy, cavity enhancement and more.

With evidence-based treatments, success rates of up to 86%, transparent pricing, and EMI options, Yellow Fertility has designed the Rohtak centre to offer personalised care with emotional, psychological, and financial support throughout the fertility journey. It is further supported by a comfort-driven clinic design that helps reduce anxiety and create a stress-free experience for patients.

The centre will be led by Dr Isha Nandal along with a team of experienced embryologists, fertility specialists, and counselors. Dr Sonu Taxak, Director & Senior IVF Consultant, will oversee protocols to ensure uniform quality and expertise across all Yellow Fertility centres.

With this expansion, Yellow Fertility is advancing towards its ambitious goal of opening 100 centres by 2030, with planned expansions across Haryana, Delhi, Punjab, Himachal Pradesh, Uttar Pradesh, Karnataka, and Odisha.