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IHH Healthcare unveils new brand identity; plans to add 2000 new beds in India by 2028

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Poised to catalyse next-level care through meaningful innovation, powerful synergies and strategic partnerships



IHH Healthcare, a world-leading integrated healthcare provider, has unveiled its new brand identity, a milestone in its multi-year transformation journey commenced in 2024 to make healthcare future-ready.

In conjunction with the rebrand launch, IHH hosted its inaugural FutureHealth.Now leadership conference in Kuala Lumpur. The flagship event gathered more than 300 visionary leaders across healthcare, government and business for thought-provoking conversations on shaping the future of care.

With enhanced operational scale, clinical excellence, and geographical reach across a combined network of 35 hospitals and over 5,000 beds in 11 states, IHH is harnessing operational and financial efficiencies to power its ambitious plan of adding around 2,000 new beds in India by 2028.

In Shanghai and Hong Kong, IHH is expanding its out-of-hospital care model to deliver services beyond traditional hospital settings. New ambulatory care centres are providing convenient, patient-centred care for non-acute conditions closer to home.

It recently added three hospitals and six dental clinics through its acquisition of Bayindir Hospitals in Türkiye, and opened Acibadem Kartal and expanded Acibadem Maslak over the previous year.

Across its key markets, IHH is driving its corporate brand transformation in partnership with local operations to tackle medical inflation, enhance quality and accessibility of care, and build healthier communities.