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Deepak Bagla assumes charge as Mission Director of Atal Innovation Mission

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With an extensive background spanning banking, investment promotion, policy advisory, and institutional leadership



NITI Aayog has announce that Deepak Bagla has officially assumed charge as the Mission Director of the Atal Innovation Mission (AIM).

Bagla joins AIM with an extensive background spanning banking, investment promotion, policy advisory, and institutional leadership. His experience extends across multilateral institutions, the private sector, and Government, bringing a unique blend of strategic insight and operational execution to the role.

Prior to this, Bagla served as the Managing Director & CEO of Invest India, the Government of India's national investment promotion and facilitation agency. Under his leadership, Invest India received multiple global accolades and emerged as a key institution supporting entrepreneurship, innovation, and startup growth across the country.

He has served on several high-level government committees and represented India in multiple international forums, including as President of the World Association of Investment Promotion Agencies (WAIPA).

Bagla holds a Bachelor's degree in Economics from St. Stephen's College, University of Delhi, and Master's degrees in International Diplomacy and International Trade & Finance from Georgetown University, Washington, D.C.

The Atal Innovation Mission continues to play a central role in advancing the Government of India's mission on innovation and entrepreneurship. With a renewed mandate approved by the Union Cabinet, AIM is set to scale its impact through focused, outcome-driven initiatives aligned with national development priorities.