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Archish Fertility & IVF unveils Indiaâ??s first 100% fully transparent fertility lab

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Bengaluru-based Archish Fertility & IVF has set a new benchmark in fertility care by unveiling India's first 100% fully transparent fertility laboratory. This groundbreaking initiative ensures patients have complete visibility into every stage of their treatment, fostering trust and transparency in an industry where clarity is often lacking.

The new lab is designed to empower patients by providing real-time access to critical information, ranging from embryo development to procedural updates, through advanced digital platforms. This approach not only demystifies the fertility journey but also allows patients to make informed decisions about their care.

To further enhance patient support, Archish Fertility & IVF has entered into a strategic partnership with Amaha Health, a renowned provider of mental health services. This collaboration ensures that patients receive comprehensive care, including emotional and psychological support throughout their fertility journey.

Studies indicate that up to 60% of couples undergoing fertility treatments experience anxiety or depression. The emotional and mental toll can be overwhelming, with constant waiting and societal pressures compounding the challenge. Recognising that fertility treatment is more than just a medical process, Archish Fertility & IVF has also prioritized patient well-being at every step.

Archish's transparent lab model empowers couples to witness procedures in real time within state-of-the-art laboratory. Transparent and ethical care aligns with legal requirements, such as those outlined in India's ART Act which aims to make the fertility journey safe and free from complications.

Archish Fertility & IVF operates 7 centres across Bengaluru, located in HAL (Old Airport Road), Sahakar Nagar, HSR Layout, Whitefield, Electronic City, and JP Nagar, with a new centre in Sarjapur recently opened in June 2025.