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Neuberg Diagnostics and Star Imaging announce strategic joint venture in Maharashtra

20 May 2025 | News

To form Maharashtraâ??s largest integrated diagnostics network



Neuberg Diagnostics has announced a strategic joint venture with Star Imaging to expand integrated diagnostics centres combining advanced Pathology and advanced Radiology across Maharashtra.

For over 13 years, Star Imaging has pioneered the introduction of next-generation radiology technologies in Pune. Under the visionary leadership of Dr Ashish Atre, a globally acclaimed radiologist, alongside a team of highly skilled, organ-specific radiologists has become a trusted name for high-end imaging services.

Star Imaging currently operates state-of-the-art, fully integrated diagnostic centres across Deccan, Bund garden road, Wakad and Baner in Pune and in Akluj.

Dr GSK Velu, Chairman and Managing Director of Neuberg Diagnostics, said “We see Maharashtra as a key market for growth and innovation, and this collaboration lays a strong foundation for long-term investment, infrastructure expansion, and the democratization of high-quality healthcare diagnostics. As part of the expansion strategy, we plan to launch new integrated diagnostic centres across Pune, Nashik, Nagpur, Aurangabad, and other key cities in Maharashtra over the next two years”

In India, the growing burden of chronic diseases, rising demand for preventive healthcare, and the increasing complexity of clinical decision-making have created a strong need for integrated diagnostic services. Traditionally, radiology and pathology have operated in silos, often leading to fragmented information and delayed diagnoses.

By bringing multiple diagnostic modalities radiology, pathology, wellness, and genomics under one roof, integrated diagnostics enhances accuracy, speeds up diagnosis, and enables more informed and timely treatment decisions.

This model is particularly vital in India’s healthcare landscape, where early intervention can significantly reduce disease burden and improve patient outcomes. The Neuberg Diagnostics and Star Imaging partnership directly addresses this gap by offering a unified, patient-centric approach to diagnostics.